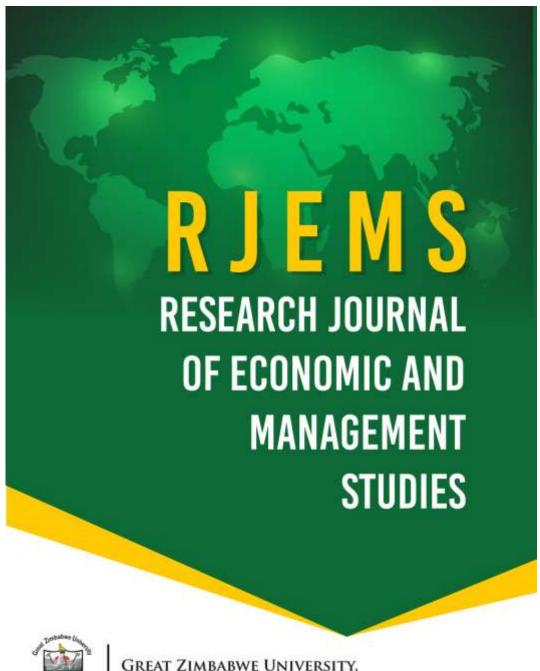
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#### **Preface**

#### Research Journal of Economic and Management Studies (RJEMS)

The implementation of pro-growth policies remains a major challenge in the whole world in general and the third world in particular. It is widely acknowledged among policy makers, captains of industry as well as the academic community that private enterprise-driven economic growth provides a greater promise for economic growth through lowering the levels of real unemployment and strengthening individuals' capacity to care for themselves. Growth oriented economic policy, and business strategy formulation and implementations have, however been weak due to the lack of knowledge about factors that ensure sustainable business and economic growth.

Research Journal of Economic and Management Studies (RJEMS) is run by the **Great Zimbabwe University**, **Munhumutapa School of Commerce.** It aims to advance both theoretical and empirical research, inform policies and improve understanding of how economic and business decisions shape the lives of people.

#### Scope/Coverage

RJEMS welcomes papers from all the major disciplines in economics, business and management studies including (but not limited to): Accounting, Banking, Corporate Governance, Development Finance, Economics, Entrepreneurship, Finance, Hospitality and tourism, Information systems, Insurance, Management, Marketing, and Risk management.

#### Submission of a paper

RJEMS accepts papers that may have a continental, regional or country focus. Articles submitted must explore the extent to which existing theories, models and concepts in economics, business and management can effectively be employed to explain the developmental challenges encountered in everyday lives. The journal also encourages the development and testing of new theories/models that provide policy makers with approaches that address practical challenges.

Papers should not be more than 7 000 words in length, Times New Roman, Harvard style referencing, Font size 12" and 1.5 spacing. **Submit your manuscript** (ms-word only) **to the Chief Editor via email**: rjemseditor@gzu.ac.zw

#### **Editorial Team**

#### **Chief Editor**

Dr Clainos Chidoko Great Zimbabwe University Munhumutapa School of Commerce P. O. Box 1235 Masvingo, Zimbabwe

Mobile: +263 77 357 0327 Email: rjemseditor@gzu.ac.zw

#### **Editors**

Dr Garikai Makuyana Great Zimbabwe University Munhumutapa School of Commerce P. O. Box 1235 Masvingo, Zimbabwe

Mobile: +263 78 231 4111 Email: gmakuyana@gzu.ac.zw

Professor Uchechukwu Collins Nwogwugwu Nnamdi Azikiwe University, Nigeria Awka, Anambra State Tel: +234-803-7076355

Email: uchenwogwugwu@gmail.com

Professor Albert Makochekanwa University of Zimbabwe P.O. Box MP167, Mt Pleasant Harare, Zimbabwe

Mobile: +263 77 44 4 4390 or +263 77 522 1484

Email: almac772002@yahoo.co.uk

Dr Strike Mbulawa Botho University P O Box AD738 ADD Postnet, Kgale Gaborone

Mobile: +267 74 052 456 Mobile: +267 73 804 235

E mails:smint50000@gmail.com

shalomcovenantfellowship@yahoo.co.uk

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Dr Calvin Mudzingiri (Editor) University of the Free State Qwaqwa Campus, Private Bag X13, Phuthaditjhaba, 9866, Republic of South Africa Mobile: +27 71 842 3680

Tel: +27 58 718 5069

mudzingiric@ufs.ac.za; calvinmudzingiri@gmail.com

## **Edition Typesetter**

Dr Clarice Princess Mudzengi Great Zimbabwe University Gary Magadzire School of Agriculture and Engineering Box 1235, Masvingo Zimbabwe

Mobile: +263 774 601 845

Email: <a href="mailto:cmudzengi@gzu.ac.zw">cmudzengi@gzu.ac.zw</a>; <a href="mailto:clarice.mudzengi@gmail.com">cmudzengi@gmail.com</a>

# **Journal Address and Email**

## **Postal:**

Chief Editor
Research Journal of Economic and Management Studies
Great Zimbabwe University
Munhunmutapa School of Business Sciences
Mashava Campus
P.O. Box 1235, Masvingo, Zimbabwe.

**Telephone:** +263 39 226 6821

Email: rjemseditor@gzu.ac.zw

Journal URL: ir.gzu.ac.zw

Website: www.gzu.ac.zw

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## **Introduction to Volume 2, Number 2 (2022) Edition**

This edition (RJEMS Vol 2. No. 2 -2022) has managed to publish areas that cover various aspects of business and management. The topics covered in the edition are: Export diversification and economic growth: evidence from the Southern African Development Community (SADC) states; Wellbeing, Obesity and Overweight Matrix: Exercise Medicine as Preventive Remedy to COVID-19 Risk Infections among Adults in Masvingo Urban, Zimbabwe; MICE Tourism Development Strategies: A Case of Zimbabwe; Do Development Financing Institutions Spur Economic Growth in Zimbabwe?; An Evaluation on the use of Forensic Accounting in Curbing Fraud in the Public Sector. A Case Study of Local Authorities in Masvingo Province; Precarious Employment in a VUCA Environment in the Hospitality Industry of Zimbabwe; and Credit Risk Management during the Pandemic: Insights on Credit Risk Management Strategies Employed by Microfinance Institutions to Combat Credit Risk during Corona Virus Disease 2019 (Covid 19) Pandemic in Zimbabwe. This Edition follows the publication of RJEMS, Vol 2. No.1 of 2022.